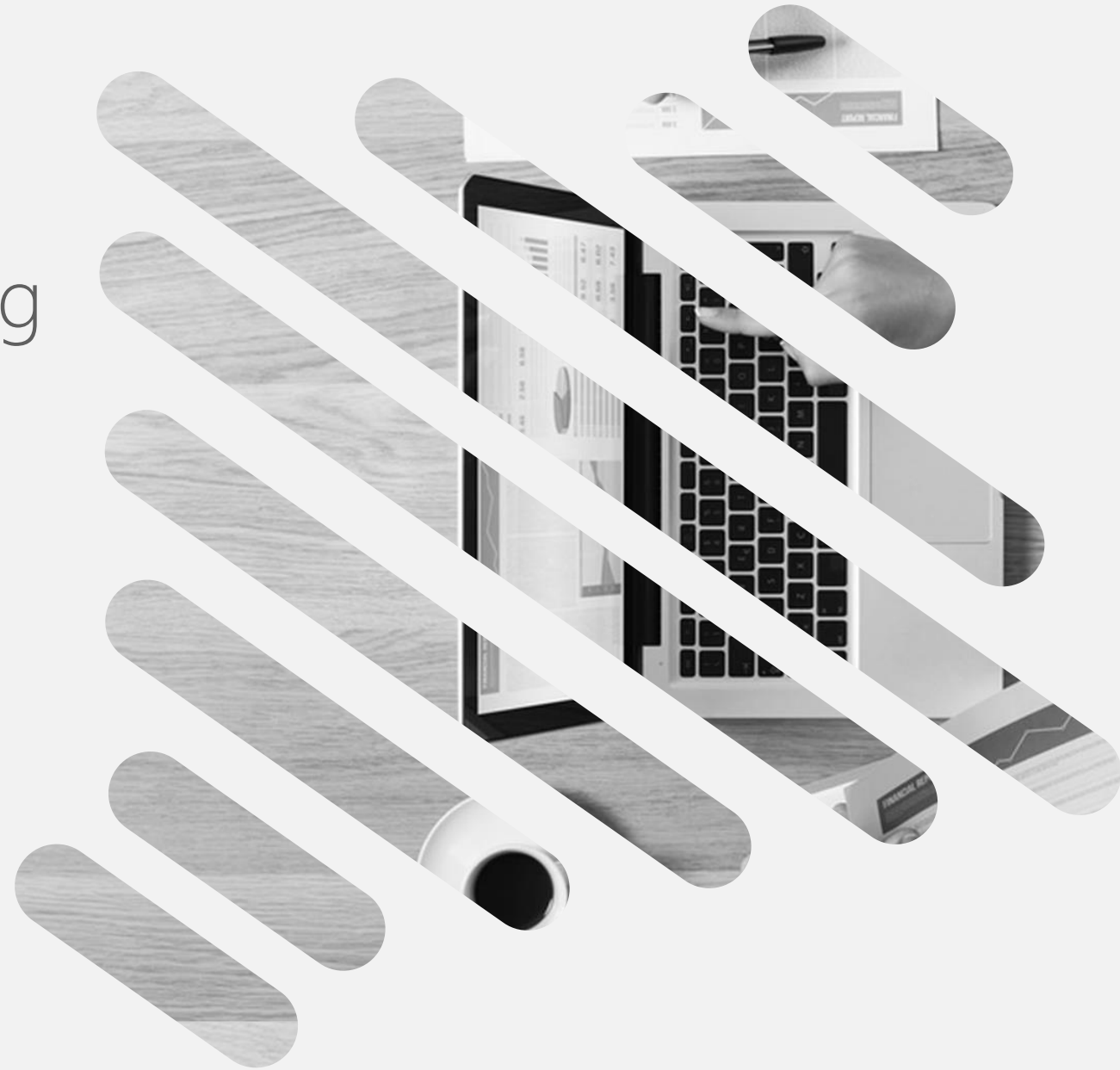


gulfHR | Pioneering
HR Solutions

AI-Driven Applicant Tracking
System (ATS)



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Challenge:

The client received thousands of resumes annually, requiring recruitment managers to manually review, evaluate, and shortlist candidates — a time-consuming and subjective process.

Solution:

We built an AI-driven recruitment solution in three integrated phases:

1. Resume Parsing & Data Extraction

Utilized AWS AI Resume Parsing (OCR) to extract text from PDF and DocX files, automatically identifying sections such as personal details, education, experience, and skills.

2. Classification & Consolidation

The extracted data was organized and enriched through a unified interface integrating multiple OCR and AI engines — ensuring high accuracy and adaptability across diverse document formats.

3. AI-Powered Candidate Evaluation

Integrated with HireFinch.ai to conduct adaptive, AI-led interviews and asynchronous assessments aligned with the role's required skills and success traits. HireFinch provided structured candidate reports, consistency in evaluation, and data-driven insights for faster, unbiased hiring decisions.

Outcome:

- Reduced manual screening time by up to 80%
- Enhanced candidate quality through skill-based, real-world evaluations
- Improved fairness and consistency in hiring
- Delivered rapid, data-driven recruitment decisions